

Buying Smarter Can Save You Water and Money

In Australia there are two product labelling schemes which enable consumers to make informed choices about the water efficiency of water using products.

The Water Efficiency Labelling and Standards (WELS) Scheme helps you decide which products reduce water consumption inside the home. The Smart Approved WaterMark has been developed to specifically address outdoor water conservation.

By supporting products and services that display the WELS scheme and Smart Approved WaterMark labels, you can contribute to water savings and reduce the cost of your water bill.

Water Efficiency Labelling and Standards (WELS) Scheme

The WELS scheme was established in 2006 as a regulatory, water efficiency rating system to help consumers select water efficient products and appliances.

Under the scheme, suppliers of certain water using products are required to display information on water consumption and star ratings to consumers. The scheme applies to clothes washing machines, showerheads, tapware, toilet and urinal equipment, flow regulators and dishwashers.

The rating system ranges from one to six stars; the more stars on the label the more water efficient the product.

The WELS scheme website has a useful search tool which enables you to compare the water efficiency of products which carry the WELS label. Click here to use the [search tool](#). For more information on the WELS scheme visit the [website](#)



Smart Approved WaterMark

The Smart Approved WaterMark is a voluntary, industry organised labelling scheme for products and services designed to conserve water outside your home.

Products which have been accredited with the Smart Approved WaterMark include gardening products, pool covers, rainwater tanks, greywater systems and outdoor and auto cleaning products.

Services included under the scheme include plumbing and gardening services, water efficient design services and education and training programs.

[Click here](#) for information on the Smart Approved WaterMark and products and services which carry the Smart Approved WaterMark label.

