

OUR
Water
TOO GOOD TO WASTE



**IT'S NOT ALL
FOR US TO
SOAK UP**

THE RAINFOREST NEEDS IT



THE REEF NEEDS IT



THE RIVERS NEED IT

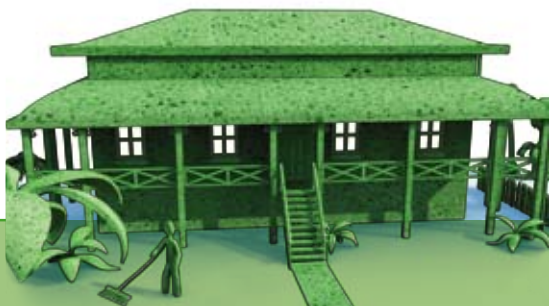


As you know, we can get plenty of rain up here. However, this doesn't mean our water supplies are unlimited. Our population has grown rapidly in recent years and continues to grow. That means there's more demand than ever on our precious water supplies.

It's important we realise all the rain that falls is not just for us to soak up. We live in a tropical environment and water is the lifeblood of all the things we love: the lush green hills, the tropical wetlands, the rainforests, the reef, the rivers and waterfalls. All these things need large volumes of water to flourish.

Australia has one of the highest per capita water consumption levels in the developed world. In other words, we use way too much water. This is not a good idea, as we live on one of the driest continents on earth. Of course we get plenty of rain here. But we just need to take our share and no more, so all the things we love around us can be nourished and stay just the way we love them.

SIMPLE THINGS YOU CAN DO



There are plenty of simple things you can do to reduce the amount of water you personally consume. They don't require major lifestyle changes. Just some simple adjustments can make a big difference. Here are a few things you can do:

- Use a broom instead of a hose to clean your driveway
- Make sure your dishwasher is full before using it
- Keep your showers down to 4 minutes or less (use an egg timer to time yourself)
- Make sure your washing machine is full before turning it on
- Water your garden early in the morning or after sunset

FOR MORE INFORMATION VISIT
ourcainrswater.com.au
OR PH 4044 3044

PLANNING AHEAD

Cairns Regional Council has plans in place to develop new sources of water to supplement the current water supplies. But as the population and economy grows, it's critical that we all do what we can to reduce the amount of water we use in our day-to-day lives.