

Saving Water

...MAKES GOOD BUSINESS SENSE!

CASE STUDY I Fishery Falls Holiday Park

Fishery Falls Holiday Park is located on the Bruce Highway, 40km south of Cairns. The business has existed on the same site for 30 years, with the present owners managing the business nearly 5 years.

The Holiday Park offers guests a variety of accommodation including camping sites, powered sites, ensuite cabins and permanent tents and boasts a peaceful and private rainforest setting, with award winning lush, tropical gardens.



Water Saving Initiatives

Owners at Fishery Falls Holiday Park invested in a pool cover to save water lost to evaporation.

The business also purchased and installed a 22,500 litre rainwater tank and pump to extract and store groundwater for toilet flushing and irrigation purposes.

Quick Facts

Location	Fishery Falls
Sector	Accommodation
Water Saving Projects	Pool cover Collection of groundwater for irrigation and toilet flushing
Annual Water Savings	1.2 million litres

Water Saving Success

Installing a pool cover has resulted in an estimated water saving of 66 kilolitres each year.

By extracting and storing groundwater for irrigation and toilet flushing, the Holiday Park saves 1.1 million litres each year.

Overall, the business has slashed its use of reticulated water by 66% and over \$1,000 on water bill costs.

From the Business

“We decided to improve water efficiency at Fishery Falls Holiday Park to be more sustainable in our use of water and decrease our water costs as we expand the caravan park”

Owner, Mr. Vernon Chessells

Contact the business

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For more information on how your business can reduce water consumption visit www.cairns.qld.gov.au or contact Cairns Regional Council on (07) 4044 3044.